



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:
 GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	Obama for America	Invoice #	107265-1
Product	SKED C OBAMA	Invoice Date	10/14/12
Estimate Number	1904	Invoice Month	October 2012
Station	KSNV	Invoice Period	10/01/12 - 10/08/12
Account Executive	Amy McCreary	Order #	107265
Sales Office	Blair - Philadelphia	Alt Order #	06859515
Sales Region	National	Deal #	
		Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to							
	KSNV			10/01/12 to 10/07/12	4x	-TWTF--						
	KSNV			Tu	10/02/12	:30	8:42 AM		OFA-12-D-132H Care	\$900.00		3
	KSNV			W	10/03/12	:30	7:29 AM		OFA-12-D-132H Care	\$900.00		1
	KSNV			Th	10/04/12	:30	7:29 AM		OFA-12-D-132H Care	\$900.00		2
	KSNV			F	10/05/12	:30	7:58 AM		OFA-12-D-132H Care	\$900.00		4
2	KSNV	M-F Today Show II	9-10a		to							
	KSNV			10/01/12 to 10/07/12	4x	-TWTF--						
	KSNV			Tu	10/02/12	:30	9:56 AM		OFA-12-D-132H Care	\$425.00		1
	KSNV			W	10/03/12	:30	9:59 AM		OFA-12-D-132H Care	\$425.00		2
	KSNV			Th	10/04/12	:30	9:58 AM		OFA-12-D-132H Care	\$425.00		4
	KSNV			F	10/05/12	:30	9:27 AM		OFA-12-D-132H Care	\$425.00		3
3	KSNV	M-F Today Show II	9-10a		to							
	KSNV			10/08/12 to 10/14/12	1x	M-----						
	KSNV			M	10/08/12	:30	9:29 AM		OFA-12-D-132H Care	\$425.00		1
4	KSNV	Today 4th Hour	10am-11am		to							
	KSNV			10/08/12 to 10/14/12	1x	M-----						
	KSNV			M	10/08/12	:30	10:27 AM		OFA-12-D-132H Care	\$325.00		1
5	KSNV	Today 4th Hour	10am-11am		to							
	KSNV			10/01/12 to 10/07/12	4x	-TWTF--						
	KSNV			Tu	10/02/12	:30	10:29 AM		OFA-12-D-132H Care	\$325.00		2
	KSNV			W	10/03/12	:30	10:47 AM		OFA-12-D-132H Care	\$325.00		1
	KSNV			Th	10/04/12	:30	10:54 AM		OFA-12-D-132H Care	\$325.00		4
	KSNV			F	10/05/12	:30	10:51 AM		OFA-12-D-132H Care	\$325.00		3
6	KSNV	Rachael Ray	11am-12pm		to							

The actual broadcast information shown on this invoice was taken from the Official program log.

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Washington, DC 20007

Advertiser	Obama for America
Product	SKED C OBAMA
Estimate Number	1904

Invoice #	107265-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107265
Alt Order #	06859515
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Rachael Ray	11am-12pm		to						
	KSNV			10/01/12 to 10/07/12	4x	-TWTF--					
	KSNV			Tu	10/02/12	:30	11:55 AM	OFA-12-D-132H Care	\$325.00		3
	KSNV			W	10/03/12	:30	11:24 AM	OFA-12-D-132H Care	\$325.00		1
	KSNV			Th	10/04/12	:30	11:35 AM	OFA-12-D-132H Care	\$325.00		4
	KSNV			F	10/05/12	:30	11:42 AM	OFA-12-D-132H Care	\$325.00		2
7	KSNV	Rachael Ray	11am-12pm		to						
	KSNV			10/08/12 to 10/14/12	1x	M-----					
	KSNV			M	10/08/12	:30	11:24 AM	OFA-12-D-132H Care	\$325.00		1
8	KSNV	Noon News	12-1230pm		to						
	KSNV			10/08/12 to 10/14/12	1x	M-----					
	KSNV			M	10/08/12	:30	12:12 PM	OFA-12-D-132H Care	\$425.00		1
9	KSNV	Noon News	12-1230pm		to						
	KSNV			10/01/12 to 10/07/12	4x	-TWTF--					
	KSNV			Tu	10/02/12	:30	12:21 PM	OFA-12-D-132H Care	\$425.00		3
	KSNV			W	10/03/12	:30	12:22 PM	OFA-12-D-132H Care	\$425.00		2
	KSNV			Th	10/04/12	:30	12:08 PM	OFA-12-D-132H Care	\$425.00		1
	KSNV			F	10/05/12	:30	12:22 PM	OFA-12-D-132H Care	\$425.00		4
10	KSNV	Days of our Lives	1258p-2pm		to						
	KSNV			10/01/12 to 10/07/12	4x	-TWTF--					
	KSNV			Tu	10/02/12	:30	1:45 PM	OFA-12-D-132H Care	\$425.00		2
	KSNV			W	10/03/12	:30	1:23 PM	OFA-12-D-132H Care	\$425.00		3
	KSNV			Th	10/04/12	:30	2:00 PM	OFA-12-D-132H Care	\$425.00		1
	KSNV			F	10/05/12	:30	1:00 PM	OFA-12-D-132H Care	\$425.00		4
11	KSNV	Days of our Lives	1258p-2pm		to						

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Product	SKED C OBAMA
Estimate Number	1904

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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107265
Alt Order #	06859515
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Days of our Lives	1258p-2pm		to						
	KSNV			10/08/12 to 10/14/12	1x	M-----					
	KSNV	The Doctors	2pm-3pm	M	10/08/12	:30	1:59 PM	OFA-12-D-132H Care	\$425.00		1
	KSNV			to							
	KSNV			10/08/12 to 10/14/12	1x	M-----					
	KSNV	The Doctors	2pm-3pm	M	10/08/12	:30	2:14 PM	OFA-12-D-132H Care	\$325.00		1
	KSNV			to							
	KSNV			10/01/12 to 10/07/12	4x	-TWTF--					
	KSNV			Tu	10/02/12	:30	2:49 PM	OFA-12-D-132H Care	\$325.00		3
	KSNV			W	10/03/12	:30	2:29 PM	OFA-12-D-132H Care	\$325.00		1
	KSNV			Th	10/04/12	:30	2:56 PM	OFA-12-D-132H Care	\$325.00		2
	KSNV			F	10/05/12	:30	2:48 PM	OFA-12-D-132H Care	\$325.00		4
	KSNV			to							
	KSNV	Dr Phil	3-4p	10/01/12 to 10/07/12	4x	-TWTF--					
	KSNV			Tu	10/02/12	:30	3:57 PM	OFA-12-D-132H Care	\$450.00		3
	KSNV			W	10/03/12	:30	3:31 PM	OFA-12-D-132H Care	\$450.00		2
	KSNV			Th	10/04/12	:30	3:16 PM	OFA-12-D-132H Care	\$450.00		4
	KSNV			F	10/05/12	:30	3:41 PM	OFA-12-D-132H Care	\$450.00		1
	KSNV			to							
	KSNV			10/08/12 to 10/14/12	1x	M-----					
	KSNV			M	10/08/12	:30	3:13 PM	OFA-12-D-132H Care	\$450.00		1
	KSNV			to							
	KSNV			10/01/12 to 10/07/12	1x	-T-----					
	KSNV			Tu	10/02/12	:30	10:09 PM	OFA-12-D-132H Care	\$3,200.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
		Aired Spots	40								

Gross Total \$20,300.00
 Agency Commission \$3,045.00
 Net Amount Due \$17,255.00
 Payment Terms 30 Days

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